



## **Presidents Report 2015**

Thursday 4 February 2016  
Creek to Creek AGM  
Currumbin RSL

### **Hilary Jacobs – President Creek to Creek Chamber of Commerce.**

This report is made in the first year of my Presidency and I would like to start by giving you a little back ground of the Creek to Creek Chamber as at the commencement of my Presidency in March 2015.

At the beginning of 2015 we had a membership of around 20 financial members and \$9,574.82 in funds. We now have over 40 financial members and have over \$16,500 in funds. Whilst this is a positive result this was following an effort to consolidate after 2 years of losses of (\$6,303.97) for 2014 and (\$1,574.60) for 2013

Later this morning our Treasurer will present the Audited accounts for 2013-2014 & 2015 so that we can all understand the impact of the previous year's financial situation.

As a Committee we recognised that we need to start to grow again and to regain the respect the Chamber had once enjoyed from its Members, and the local community including the local political figures at all levels of government.

In order to consolidate it was important to increase attendance at our meetings be they breakfasts or other events and we recognised that this could only be achieved by making the events more appropriate and enjoyable whilst being informative and relevant to our membership.

In summary we held the following events with the results illustrated.

### **February – Breakfast – ASF Consortium - Cruise Terminal Proponents**

Attended by over 80 people who enjoyed an informative and frank explanation of the proposal from Tim Poole representing the ASF Consortium.

### **March – AGM**

Bookings for the initial AGM were indicated to be below quorum and so this meeting was postponed. A further event was held the following week after hours at the RSL. This was attended by 12 people and we had 2 apologies. At this meeting our Previous President Darren Mackintosh stood down after 10 years of service and I was elected unopposed.

### **April – Breakfast – Anzacs Presentation and Round Table - What can we do for our members**

43 paying guests attended this meeting plus a group from the RSL for the presentation about Anzacs Day. The outcomes of this meeting have been used to guide our work during 2015



### **May – Breakfast – Chris Hogan – Social Media Expert**

Around 35 guests attended this breakfast to learn about how Social Media can be used to market a small business.

### **June – Breakfast – Chris Ahern and Rob Finlay – QLD Police and Polair!**

Around 35 members enjoyed a very informative and thrilling talk from Chris and his colleague Rob about the work the Police do for the Palm Beach/Elanora/Currumbin Community and the Polair helicopters work.

### **July – Breakfast – ILS – Gold Coast Airport**

This meeting was timed to coincide with the public consultation period for the ILS, which was approved by Warren Truss very recently. A broadly supportive audience of over 60 people heard a number of speakers from the Airport with details of why the ILS is needed and its potential impacts on the area both positive and negative.

### **August - Breakfast – Karen Andrews MP**

Karen Andrews MP, Federal Member for McPherson presented and was able to announce that the NBN will soon be coming to this area. 43 guests attended this meeting.

### **September – After Hours Event - Currumbin Vikings**

This was a very informal event with nibbles and drinks to enable members to engage and network with each other. It was well received and attended by 35 guests.

### **October – Breakfast – Palm Beach Master Plan Presentation**

This was an opportunity for local businesses to understand and engage with the master planning under gone in September for the future development of the Palm Beach Business Centre. 65 local business owners attended this important meeting.

### **November – Breakfast – Commonwealth Games**

This meeting was held at the Currumbin Wildlife Sanctuary and was attended by over 55 people. We had a very informative talk by Mark peter CEO of Goldoc

### **December – The Chamber sponsored PBC State School - Australian Business Week Event**

Nearly 100 year 9 students completed a week of intensive activity in a virtual business environment to learn about how business works. The Chamber sponsored the event by providing medallions for all who took part, a number of Chamber members expressed an interest in mentoring and I presented the medallions at the end of the weeks work to each participant.



Along with these Member events the Chamber was also invited to attend or comment on a number of other key events during the year. These included meetings with our Local MP's at all levels. In July our Treasurer and I had the opportunity to meet the then Prime Minister, Tony Abbot.

I was invited to participate in the Federal Government Stronger Communities Grants Program as part of a group of local representatives who assessed the applications for grants of between \$5,000 and \$20,000 for local groups. As a result around 15 local community groups will be awarded grants in 2016.

The Creek to Creek Chamber Facebook page was reactivated and was used to promote the Chamber, our activities and to keep the local community informed of local events and activities in the area. This included things like the Community Police Consultative Committee meetings, the consultation on Light Rail, and the debate around penalty rates and proposed changes to Retail trading times.

The Chamber now has the ear of the local newspaper The Sun and we contribute to a regular column – Change This Town most months.

As you've heard today Soldier On is a national cause with a strong local background. During 2016, the Chamber aims to support and help this group to achieve its aims for this area including by providing mentoring opportunities as well as fund raising like today.

On another note in 2015 the chamber didn't hold a Business Awards night. A frank and detailed assessment of the previous year's event had shown that this was an event which hadn't met the aims of the Chamber. This year it is hoped that a better and more focused event will be held later in the year and we'd suggest you watch this space for further details in the near future.

In summary we have consolidated and moved from a position of some weakness at the beginning of the year to one of doubled memberships, admittedly from a low base, to a stronger and growing funds base which now means we can do more for our members and a committed committee who I would like to take this opportunity to thank.

I'll now pass you to our treasurer, Mike Lee. Mike -



**Treasurers Report – Mike Lee – Treasurer Creek to Creek Chamber of Commerce**

Good Morning

Firstly, each year Crowley Calvert & Associates prepare our accounts. This is a long standing arrangement which is dealt with as a contra for membership of the Chamber. Please can I ask for someone to propose and someone to second that we maintain this arrangement for 2016?

Proposed-

Seconded-

Thank you

As you can see from the following slides of our accounts for the years in question 2013, 2014 and 2015, we made a small operating loss of (\$1,574.60) in 2013.

This loss grew in 2014 to a loss of (\$6,303.97), this was predominantly from our efforts to obtain better quality paid for speakers and the awards night only breaking even, where in the past this event had been quite profitable. This result was also impacted by a drop in memberships and low attendance at some of our events.

As a result in 2015 we put a lot of effort into rebuilding our membership, reducing ongoing costs, increasing attendances at events, and improving our relevance to Members. This resulted in a turn around to an operating profit of \$9,352.81. This now means that the Chamber starts 2016, in a much stronger position financially.

Please can I ask that someone proposes acceptance of these results and seconds them?

Proposed-

Seconded-

Copies of the accounts are available on our website for download.

Thank you

Over to Hilary -