

About Cyber Health

The Cyber Health program is powered by the Chamber of Commerce and Industry Queensland (CCIQ) and REDD Digital, and fully funded by the Department of Industry, Science, Energy & Resources. Content and resources are courtesy of the Australian Cyber Security Centre (ACSC).

**Why educating businesses on cyber security is critical:**

* Australian businesses lose $29 billion each year due to cyber attacks
* Every 10 minutes a cyber security incident is reported, with approximately 144 reports of cyber crime each day
* Many businesses underestimate the recovery time from a cyber security incident.

# Cyber Health website

The Cyber Health website is home to various free resources to equip businesses with the tools and information to combat cyber security risks. Visit [cyberhealth.com.au](https://cyberhealth.com.au/) to learn more.

**Cyber security assessment tool**

Businesses can use the free online Cyber Assessment tool powered by BrightREDD to identify gaps in their cyber security. Selected businesses whose results indicate their cyber health needs a boost will be chosen to complete a more in-depth Cyber Vulnerability Audit, with limited places available.

[CTRL + click here to learn more about the Cyber Assessment tool.](https://cyberhealth.com.au/assessment-tool/)

**Educational videos and resources**

To help reduce the risk of cyber security incidents, the Cyber Health program has a range of free online educational resources available to businesses. Included is a 24 video tutorial series that summarises all the cyber security essentials in a digestible format.

[CTRL + click here to view the video tutorial playlist.](https://www.youtube.com/playlist?list=PLyj5Le9WPjQ-kgnxgQDSwkjYK5zsJOyh6)

**Free workshops across Queensland**

Cyber Health are running free workshops across Queensland to educate businesses on cyber security essentials. Led by digital experts from REDD, the workshops will cover:

* How to combat cyber security risks to your business
* Enhance your business’ cyber security with a FREE cyber health tool
* Key resources to educate your team on cyber security best practice.

[CTRL + click here to view our upcoming workshops.](https://www.cyberhealth.com.au/events/)

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Digital artwork

We have prepared some artwork to help you promote the Cyber Health workshop across your social media, website, and email marketing activities.

[CTRL + click here to download our artwork available for your use.](https://cciqonline-my.sharepoint.com/:f:/g/personal/jauld_cciq_com_au/EgOCVVeMVgZDtoLHrffAE1YBM3zty9MGUC1rL2ypm3ULcw?e=Xp4YRX)

Social media

**Cyber Health social media pages**

* [**Facebook**](https://www.facebook.com/CyberHealthQLD)
* [**LinkedIn**](https://www.linkedin.com/company/cyberhealthqld)
* [**YouTube**](https://www.youtube.com/channel/UCJvygXxsSYB541TR_PcNZZg)

**#StayCyberSafe**

As part of the Cyber Health launch across social media, we want to encourage businesses to use the hashtag #StayCyberSafe with any social media posts referring to the Cyber Health program.

**Launch video**

We have also prepared a video to promote the launch of the Cyber Health program, available for you to share across your social media.

[CTRL + click here to watch our launch video on YouTube.](https://youtu.be/lWuBWzQUCmE)

**Suggested social media post copy**

We have prepared some suggested copy for social media activity promoting the Cyber Health program.

*Australian businesses lose $29 billion each year due to cyber attacks. Is your business protected?   
  
Not only can a cyber breach cost your business a lot of money, they can also damage your brand’s reputation and cause long-term effects.  
  
However, there are measures you can put in place now to protect your business – and @Cyber Health is here to help.*

*Powered by CCIQ and REDD, Cyber Health has various free tools and resources to help secure your business, including:*

* *24 online video tutorials on cyber security essentials*
* *5 minute Cyber Assessment tool*
* *Free Cyber Vulnerability Audit*
* *Free workshops across Queensland*

*Visit cyberhealth.com.au to start protecting your business.*

**Example social media post**

Graphical user interface, text

Description automatically generated

Email marketing

We have prepared communications for an eDM, an eDM banner and an email signature to help you promote the Cyber Health program to your members and networks.

**Suggested eDM copy**

***Australian businesses lose $29 billion annually to cyber attacks.***

*Is your business protected?*

*Cyber security attacks are a real threat for Queensland businesses, and breaches could mean your reputation, confidence, data and secure information and budget are on the line.****However, there are measures you can put in place now to protect your business – and Cyber Health is here to help.***

*CCIQ and REDD are delivering Cyber Health, a free cyber security program with resources and tools to help you secure your business.  The program is funded through the Department of Industry, Science, Energy & Resources.*

*Reduce the risk of cyber attacks to your business with Cyber Health’s range of free tools and educational resources:*

* *24 online video tutorials on cyber security essentials*
* *5 minute Cyber Assessment tool*
* *Free Cyber Vulnerability Audit*
* *Workshops across Queensland*

*Visit cyberhealth.com.au to start protecting your business*

**Email signature banner**

[CTRL + click here to download the email signature banner.](https://cciqonline-my.sharepoint.com/:f:/g/personal/jauld_cciq_com_au/EvotjhKQa_9JjJpsdEIANnEBuXFEewbE9t00eTUjc4U12Q?e=5Yc44y)

Text

Description automatically generated

**How to update your email signature on Outlook**

Follow these steps to update your email signature banner:

1. Download the Cyber Health workshop PNG image
2. Click ‘File’ in the top left hand corner
3. Click ‘Options’ in the bottom left hand corner
4. Select ‘Mail’ on the left if it isn’t already selected
5. Click ‘Signatures’ on the left
6. Ensure your email signature is selected.
7. Where you can edit your signature, click underneath your existing signature.
8. Click the computer and image icon circled below and select the computer/photo icon.
9. Upload the provided banner provided
10. Click ‘Okay’
11. Right click the image
12. Click ‘Link’ from the drop down menu
13. Select ‘Existing File or Web Page’ from the left menu
14. Paste in the following link: <https://cyberhealth.com.au/>
15. Click ‘Okay’

**Once updated, your email signature should look like this:**

A picture containing text, person, screenshot

Description automatically generated

Workshops

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For Chambers who are hosting a workshop, we have prepared some artwork to help you promote the Cyber Health workshop and program.

[CTRL + Click here to download our artwork available for your use.](https://cciqonline-my.sharepoint.com/:f:/g/personal/jauld_cciq_com_au/EsUELW79hsdKnma3e40mV0sBv-gIrxNOhXOYczmg6KHY9w?e=1rt6uV)

Thank you!

Thank you for your participation in educating Queensland businesses on cyber security. We appreciate your help amplifying the Cyber Health program and equipping businesses with the tools they need to enhance their cyber security.

**Have any questions? We’re here to help.**

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