

DESTINATION
GOLDCOAST.[™]

PRE- REGISTRAION / ESPRESSION OF INTEREST FOR BORDER ZONE PLAY MONEY CAMPAIGN

1. BUSINESS NAME

2. ABN

3. ANZIC CODE (5-DIGIT CODE INCLUDED ON RELEVANT TAX FORMS)

4. BANK NAME _____

5. BANK BSB NUMBER _____

6. BANK ACCOUNT NUMBER _____

7. FULL NAME OF MAIN CONTACT

8. MAIN CONTACT PHONE NUMBER _____

9. MAIN CONTACT E-MAIL _____

10. BUSINESS ADDRESS _____

11. BUSINESS EMAIL ADDRESS _____

12. BUSINESS TYPE

- a. ACCOMMODATION
- b. DINING
- c. TOURS / ATTRACTION
- d. RETAIL

13. NUMBER OF EMPLOYEES (F/T, P/T, & CASUAL) _____

14. BUSINESS DESCRIPTION (Please provide a description of your product offering to explain to consumers what you offer in 50 words or less)

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15. PRODUCT DESCRIPTION (Please provide a description of your product offering to explain to consumers what you offer in 50 words or less

16. PRODUCT/BUSINESS HIGHLIGHTS (Please provide us with key highlights for your business in bullet points e.g.Free Wifi; Vegetarian menu etc

17. Please acknowledge that PLAY MONEY REWARDS will be redeemed and processed on-site at the business. Refer to operator handbook to be provided.

- a. Yes
- b. No

18. Please prepare 2 x images of your product offering/business to feature on the booking site.

- a. Please ensure images are 1000PX x 600PX.
- b. Please ensure images have no text or logos
- c. Please ensure images are not blurry or cropped

19. I confirm that the information provided is true and correct.

- a. Yes
- b. No

Once completed, please scan and e-mail this form to:

cmarsh@goldcoast.qld.gov.au

Alternatively, please phone:

T: 07 5582 9277 M: 0481 055 552